Tim Resudek

A design leader
with a background in
product, brand, and
marketing.

Design Lead, We

Design lead and mentor for the technology group, and an individual contributor focused on workplace analytics.

TODAY

Sr. Director of Design, Bluevine

Design leader overseeing and creating design for product and brand/marketing as a player-coach.

2017-2019

Sr. Product Designer, 23&Me

Design operations lead and lead designer for Design Systems, Connections, and the Core Platform teams.

2011-2017

Design Lead, PayPal

Design lead for Global Brand, PayPal.com, PayPal UI (design systems team), and other product experiences.

EARLIER

Freelance Designer/Developer

Designer and developer hired by small businesses and small-*ish* agencies for clients like Vizio, Scholastic, and Paul Frank.

I ruthlessly prioritize; effort should only be applied relative to potential impact.

I think good design
is accessible.

I know the
difference between
log in and login.

I believe
psychological safety
is the foundation of
a successful team.

Work samples to be added.

Thanks.

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